



# ZETA PHI BETA SORORITY, INC.

## Souvenir Journal Ad Form

70<sup>TH</sup> Midwestern Regional Leadership Conference  
March 22-25, 2012

Please submit **CAMERA READY** artwork/copy along with your remittance no later than **March 1, 2012**. Attach your journal ad **exactly** as you wish it to appear and be sure to include your name on the copy submitted.

**Chapter Name:** \_\_\_\_\_

**Sorors Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

### Souvenir Ad Prices:

- Inside Front or Back Cover (only 1 of each) \$250.00
- Full page (with or without photo) \$125.00
- Half page (with or without photo) \$85.00
- Quarter page (with or without photo) \$45.00
- Business card (card printed on souvenir journal) \$25.00
- Patron (Name listed in souvenir journal) \$5.00

**Total Amount Due:** \_\_\_\_\_

- **Payments by cashier check, money order or chapter check to Midwestern Regional Leadership Conference**
- **Payment should accompany the ad(s).**
- **Mail payment with a copy this form via USPS to: Felicia Gipson, PO Box 3105, Norman, OK 73070-3105**
- **Mail or Email Ad in the acceptable format MS Word (.doc), Adobe Acrobat (.pdf), JPEG (.jpg) to:**

**Zeta Phi Beta Midwestern Region**

**C/o Aurietha Hoelsing**

**7174 North 82nd Plaza**

**Omaha, NE 68122**

**Email: [beton@cox.net](mailto:beton@cox.net)**

### For Best Results:

- All ads should be camera ready.
- Ad measurements are based on an 8 ½ x 11 page size.
- Black and white or color photographs are accepted (black and white preferred). Ads will appear in black and white.
- You may wish to use one of the following fonts for your ad copy: Bookman, Courier, Times Roman or Arial.

Contact

Aurietha Hoelsing

402.290.4253 or email: [beton@cox.net](mailto:beton@cox.net)